SOLARNET Public Engagement workshop

Outline for participants

This workshop will introduce the range of opportunities through which public engagement can occur, and some of the key issues, with a particular emphasis on working with schools.

- *Why do we want to 'engage the public with science?'*
- *Designing for evaluation, pathways to impact, and writing engagement into research bids.*
- *Contexts & approaches: the range of opportunities available for science communication.*
- *How to talk to people. Understanding your audience, and the 'communication' part of 'science communication'.*
- *Unconscious bias: implications and mitigations.*
- *Empty vessels to science capital and co-creation: developments and trends within public engagement.*
- *Understanding the needs of teachers, structuring activities for classroom use, and how to engage young people.*

The concepts and approaches we explore will be applicable in a wide range of engagement contexts, however we expect the workshop will spark the development of new classroom activities.

Participants should expect to be active participants throughout, with a range of exercises and discussions requiring their presence with camera and microphone turned on.

When and how?

The format for the workshop will be an online event, and content has been arranged such that it will run over a 2-day period (12-13 April). We aim to have live discussions as well as asynchronous exercises.

The workshop will be virtual and take place on Zoom. The link to the meeting for the Monday is:

Topic: SOLARNET Training Day 1
Time: Apr 8, 2021 08:00 London
Join Zoom Meeting
https://us02web.zoom.us/j/85125542874

Meeting ID: 851 2554 2874
Passcode: 497383

You will only be admitted to the online meeting room if you have registered for the event. When you registered, you provided us with your name and an email address – we will use those as our registration list. If you will be using a different email address to join please let us know in advance.

The link for the second day will be sent out on Monday.

Any questions or problems on (or before) the day, please email Richard Morton: richard.morton@northumbria.ac.uk

Workshop Schedule

The schedule for the workshop is given below. *Please note the times given are Central European Summer Time (CEST).*

(CEST)	Day 1	Day 2
09:00	Start – welcome, housekeeping	Welcome. Day 1 recap and Day 2 overview
09:15	Storytelling	
09:30		Reflections on 'Engagement starting points and contexts'
09:45	Snake Oil, understanding your audience, basics of communication	
10:30	*Break*	*Break*
11:00	Why do we want to 'engage the public with science?'	Unconscious bias
11:30	Design for evaluation, and pathways to impact	
12:30	*Lunch*	*Lunch*
13:30	Examples from schools	Ideation workshop
14:30	*Break*	*Break*
15:00	Engagement starting points and contexts	Ideation presentation and 'next steps'
16:00	Look ahead to day 2 and reflection time	*Close*
16:30	*Close*	

We have colleagues joining us from across the globe. To hopefully ease the pain of time-zone conversion, here are some relevant ones[1]:

Time-zone	IST	CEST	BST	MDT
	12:30	09:00	08:00	01:00
	15:30	12:00	11:00	04:00

---

[1] Hopefully these are correct!! Let me know if you spot a mistake.

SOLARNET Online Workshop Code of Conduct

We are looking forward to welcoming you to at our event. To ensure that the event is inclusive and pleasant for all we ask everyone to follow the code of conduct.

- Listen actively.
- Be respectful of other people and their views. Even if you disagree with them.
- Be collaborative. You'll get more out of the activity if you engage with others where possible.
- Follow the Chatham House rule – after the session you can refer to what was heard and said in the session, but don't attribute it to an individual.
- Be inclusive in your language – don't make exclusionary comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion etc.
- Respect other people's privacy.
- Please be aware that there may be children present in the same room as other participants that you can't see, and speak accordingly.
- When joining a video session, nothing visible in your video should be offensive or inappropriate, you and any other people who may be able to be seen on video must be appropriately dressed, and no-one should engage in any inappropriate behaviour on camera or audio.

And practically…
- Mute your microphone when you're not actively contributing, to avoid feedback noise for other participants.
- In large groups, use the 'raise hand' feature of the video conferencing platform to show that you want to speak.
- You can use the chat function to ask questions, make comments and share appropriate links with others.

If you have any concerns about behaviour, please let a member of the team know in confidence and we will take steps to deal with it.